



February 2012

Dear Oregon Educators:

We are thrilled to partner with the Oregon Ag Fest to sponsor the fourth annual “McDonald’s®: What We’re Made of Contest”! On behalf of the 34 local businessmen and businesswomen who own and operate more than 165 McDonald’s Restaurants in the state of Oregon, we’re please to continue the partnership and provide our community with quality ingredients purchased from local farmers.

Did you know\*?

- In 2010, McDonald’s Corporation purchased 2.1 Million pounds of onions from local farmers in Oregon.
- Oregon provided 597 million pounds of potatoes to the McDonald’s system in 2010. These potatoes were eventually made into World Famous Fries® and contributed more than \$45 million to the state.

We are proud to live in a state that contributes high quality produce to the rest of the country and we look forward to joining in the education process with the Oregon Ag Fest. We invite you to visit the McDonald’s quality Web site: (<http://mcdonalds.com/qualityfood/>) for more information on how McDonald’s uses quality ingredients in its food. Thank you for your participation!

Sincerely,



Karen Fitzgerald  
President, States Advertising Co-op  
McDonald’s Owner/Operator  
Oregon & SW Washington



Patti Sanders  
President, Central & Southern  
McDonald’s Owner/Operator  
Oregon Co-op

\*Compiled by Professor Dennis H. Tootelian, Center for Small Business, California State University at Sacramento. Commissioned by McDonald’s Corporation, using 2010 information.

