



January 21, 2010

Dear Oregon and SW Washington Educators:

We are thrilled to partner with the Oregon Ag Fest to sponsor the second annual "McDonald's: What We're Made of Contest"! On behalf of the 33 local business men and women who own and operate more than 165 McDonald's Restaurants in the state of Oregon we're please to continue the partnership and provide our community with quality ingredients purchased from local farmers.

Did you know*?

- In 2008, McDonald's Corporation purchased 1.3 Million pounds of onions from local farmers in Oregon.
- Oregon provided 125 million pounds of potatoes to the McDonald's system in 2008. These potatoes were eventually made into America's Favorite Fries and contributed more than \$5 million to the state.

We are proud to live in a state that contributes high quality produce to the rest of the country and we look forward to joining in the education process with the Ag Fest. We invite you to visit the McDonald's quality Web site: (<http://cep.mcdonalds.com/qualityfood/>) for more information on how McDonald's uses quality ingredients in its meals. Thank you for your participation!

Sincerely,

Mike Kennedy
President, States Advertising Co-op
Oregon & SW Washington

Patti Sanders
President, Central & Southern
Oregon Co-op



*Compiled by Professor Dennis H. Tootelian, Center for Small Business, California State University at Sacramento. Commissioned by McDonald's Corporation, using 2008 information.